

ANNUAL REPORT



Sue Prant, Executive Director

2023: A LETTER FROM THE EXECUTIVE DIRECTOR

As we bid farewell to 2023, we find ourselves reflecting on the journey we've undertaken and what we've achieved. It is a testament to our collective dedication, resilience, and the unwavering support of our community.

2023 was a big year for e-bikes with the help of several grants. With the Colorado Energy Office, we gave 60 e-bikes to low-income commuters and also received two cargo e-bikes that our Members can borrow. In addition, we assisted the City of Boulder with issuing e-bike vouchers for the first time, we offered e-bike maintenance classes, and we encouraged in-commuting into Boulder by e-bike with a grant from CDOT.

We coordinated Winter Bike to Work Day festivities all around Boulder, including our breakfast Super Station, and June's Walk and Bike Month events were the best attended since 2019.

Bike sales were stagnant in 2023 throughout the entire bike industry, with the exception of e-bikes. We are taking a critical look at our operations to make sure we are working effectively and efficiently. Unlike a for-profit bike shop, Community Cycles' first mission is to serve the public and get more people on bikes. This sometimes means staff may spend an hour helping someone find the right \$2 part so they can get back on their bike. That is why Community Cycles is here. It's one of the ways we are priceless to the community. Bike sales may continue to stay flat, and we'll find a way to make that work and not allow it to impact our service.

Community Cycles continues to be a force for change, making bicycling safer and more accessible.

ADVOCACY: MORE COMMUNITY INVOLVEMENT

The Community Cycles Advocacy Committee brought more opportunities for community engagement and empowering residents to make Boulder a safer and more accessible city to ride bicycles.

We hosted a three-part Speaker Series to engage audiences on cycling topics. Highlights included: Andy Pruitt on innovations in bike fitting | Lennard Zinn on designing and building bike frames for all sizes | Will Toor and a panel discussing the future of sustainable transportation in Colorado.

We co-hosted three City Council / Mayoral candidate forums during an important election season to learn where Boulder City Mayor and City Council candidates stand on the issues that matter to bicyclists. Candidates were asked about issues such as safety, theft, enforcement, and access.

We have long opposed the Broadway & Grandview intersection redesign. Our tireless advocacy led CU and the City to have Toole Design, an engineering firm with bike/ped safety expertise, review this intersection and suggest the safest design. CU promised to incorporate many of the recommendations and we are following up on those promises.



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communitycycles.org

COMMUNITY CYCLES

2023 IMPACT

It was an exciting year. Community Cycles fully embraced and expanded our programs in advocacy, access, education and sustainability.

SHOP RECAP

We served **6000** people at our Shop and continued to expand bicycle repair and maintenance workshops with a whopping **276** workshops offered during 2023.

Our 6-part Complete Mechanic Series workshop consistently sells out each month, providing intermediate-level bicycle theory and practical skill development.

MEMBERSHIP

Memberships are essential for our support and enable us to create a better Boulder for bicyclists.

We ended the year at **1716** Members.



ACCESS UPDATE

The need for our programs remains as important as ever. Providing bicycles to those who need them can make a profound difference - immediate transportation needs, promoting healthier lifestyles, reducing environmental impact, and building a more equitable future for everyone.

Along with the **60** e-bikes mentioned on the previous page, we gave **32** regular bikes to residents of low-income housing in partnership with Boulder County.

We were instrumental in advocating for the City to offer e-bike vouchers. We assisted to design and implement the program which gave **355** vouchers, and worked with local bike shops to ensure their needs were met as well.



Sustainability

A zero-waste grant from Boulder County supported us to engage the greater Boulder community more often this year with more bike collection drives. That meant an additional **200+** bikes and many more parts, tires and tubes were kept out of the landfill.

Year in Review - Outcomes

500 Bikes Gifted Via Programs

Through our Earn-a-bike, e-bike, and work-release programs, plus the Kids Holiday Bike Giveaway, we are able to get more people on bikes.

2 E-Cargo Bikes

Ready to be borrowed by our Members

1370 Bike Refurbished & Sold

All bike donations endure a rigorous 120 point inspection: taken apart, then rebuilt with necessary upgrades giving each bike a new life.

15 Bike Donation Drives

2500 Bikes | **7000** Pounds of Tubes/Tires Recycled

Rather than ending up in a landfill, we take in bikes and parts of all condition and ensure those that can't be upcycled are recycled.

4040 Bike Donations Received

2700 Volunteer Hours

Volunteers rebuild bikes, sort incoming donations, help teach CMS and GEM courses, are the backbone of the advocacy committee and join us at events to ensure success.

0 New Slip Lanes

Boulder will no longer add slip lanes—those curved lanes designed for faster right turns. These increase danger for cyclists and pedestrians by encouraging higher speeds, blocking crossings, and reducing driver yielding.

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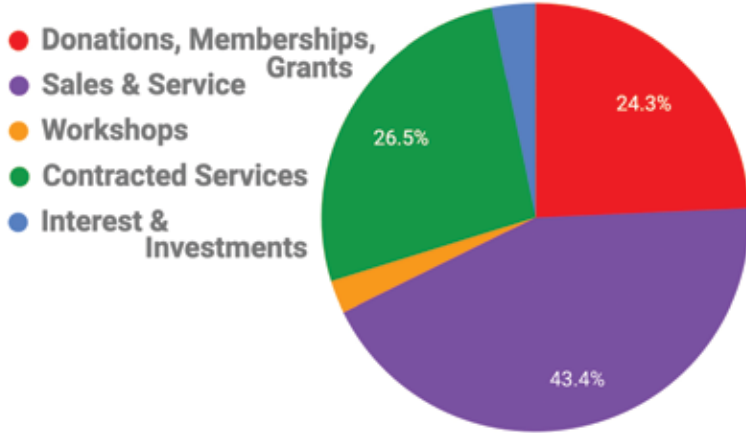
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2023 FINANCIALS

We are proud to report a larger budget for 2023, back to fully operational after COVID years.

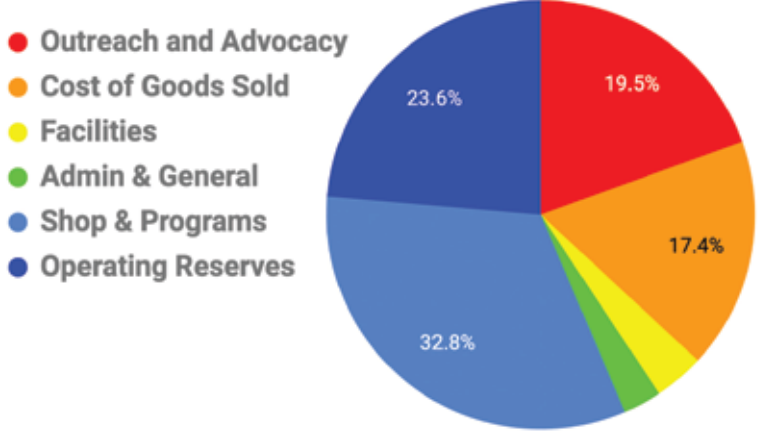
We remain deeply grateful for the support of grants, donors, and members who have helped us make a meaningful impact.

Operating Income - \$1,167,826



In 2023, we saw a large expansion of contracted services, reflected in our income. These contracts funded programs that gave free bikes to low income members of our community - children and adults. While the majority of these were "acoustic" pedal-driven bicycles, a number of them were e-bikes and/or e-adaptive bikes for people with disabilities.

Operating Expenses - \$1,167,826



The larger expenditures reflected in 2023 are generally in "Outreach and Advocacy". They are partially represented by the cost of purchasing e-bikes, which have a much higher cost. Events to give away our large number of bikes and e-bikes are also reflected in this category.

Looking Ahead:

We are pleased with the continued success of our programs in Advocacy, Access, Education and Sustainability.

Our goals for 2024 remain ambitious as we strive to create solutions that enhance the quality of life for all residents: physically, emotionally, and economically.

We anticipate an impactful year in Boulder around two improvements in particular:

- Providing affordable options to own or borrow an e-bike, along with promoting its use for commuting & errands.
- Making cycling safer on 30th St, Iris, and with trail connectors like Boulder -> Erie.